

ABSTRACT OF THE DISCLOSURE

A data compressing apparatus outputs character data and a pointer as intermediate data from input data. When a character string as a target of a command coincides with a character string as a target of the character data and a character string instructed by the pointer or a combination of them, substituting means outputs a command in place of the character data or the pointer and outputs output data including the character data, the pointer, and the command. The data compressing apparatus which can make free compression such that information or the like other than the character string is embedded is realized.